Applied Data Analytics

Data analysis — Interpretation challenges

Graphs & Causality

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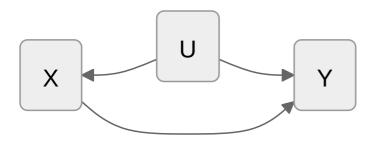
Graphs & Causality

- Graphs encode sense of direction
- Data description alone never does

Inferring causality

Necessary condition: We have a DAG
Implies that framework is not immediately constructive for supply and demand

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No forks on any path from cause to effect ("no confounders")
Could in principle solve via including all confounders in a multiple regression

$$Y_i = eta_0 + eta_1 X_{1,i} + eta_2 X_{2_i} + \ldots + eta_k X_{k_i} + U_i$$

but the world is too complex for that.