

# **Applied Data Analytics**

## **Statistics — Basics & location**

### **Absolute and relative differences**

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# Interval scales

- Continuous
- Well-defined differences (cardinal)
- No true zero point
- Example: Degrees Celsius, cardinal utility

# Ratio scales

- Continuous
- Well-defined differences (cardinal)
- True zero point
- Examples: Weight, income, wealth, inflation, ...

# Absolute diff's

$$\Delta_{\text{abs}}x = x_{\text{new}} - x_{\text{old}}$$

- Works for interval scales and ratio scales

# Relative diff's

$$\Delta_{\text{rel}}x = \frac{x_{\text{new}} - x_{\text{old}}}{x_{\text{old}}}$$

- Works for ratio scales only
- Hard to interpret if  $x$  takes on non-positive values

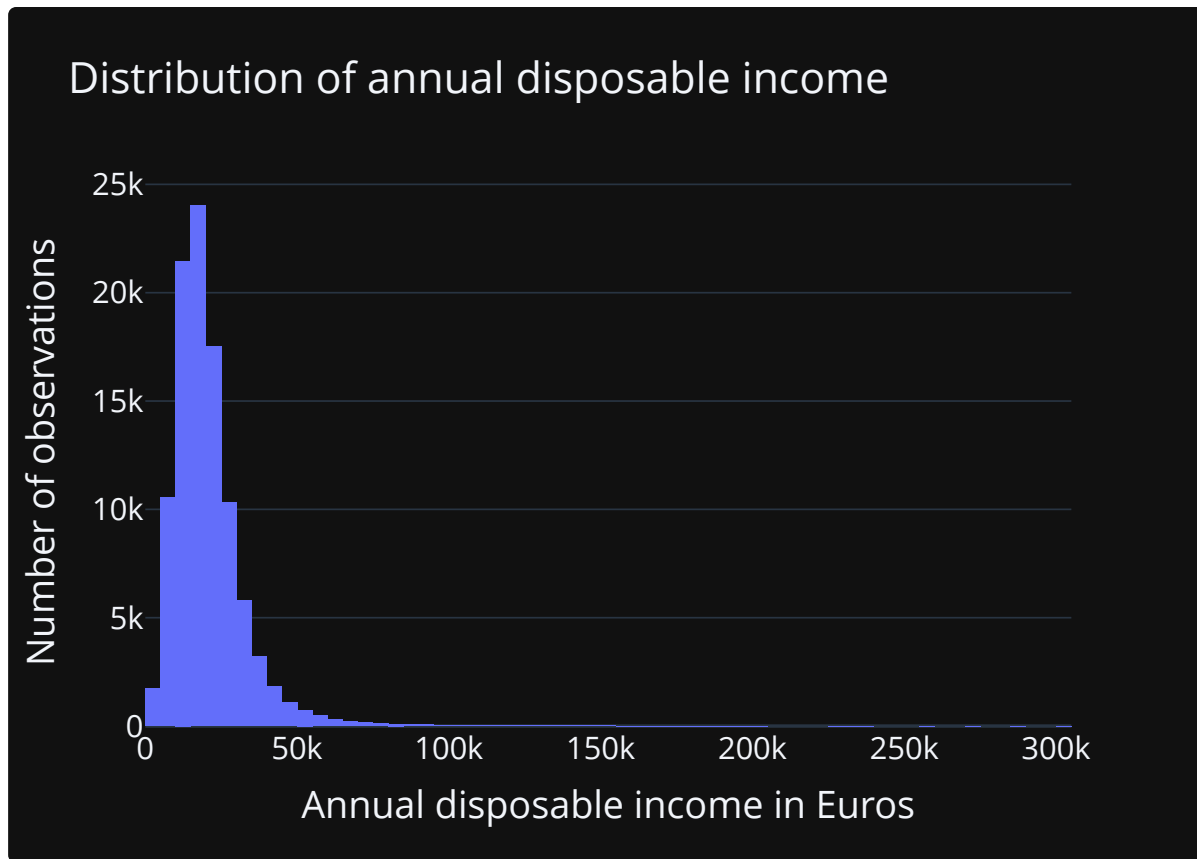
Which to pick depends on what is useful in a particular context!

# Taking logarithms

$$\Delta_{\text{abs}} \log(x) = \log(x_{\text{new}}) - \log(x_{\text{old}}) \approx \Delta_{\text{rel}} x$$

- Possible for ratio scales with strictly positive values
- Strategy: Transform the data, then work with absolute differences
- Useful for plotting when you are interested in relative differences
- Not very intuitive for many people (including me)!

So if possible, use original labels.



## Distribution of log annual disposable income

